

FABRIZIO BELLOMO

Fabrizio Bellomo is multi-disciplinary artist, curator, writer and director that carries out his research in hybrid and experimental ways. His approach to the medium is varied: he works both with archival material, videos and public installations. His work focuses on the shift from the mechanical to the electronic and digital world. Social and anthropological studies are mixed with reflections on digital images and their viral development in order to investigate the strong influence of mechanics and technology on human behaviour.

SERIES PRESENTED – PREMIERE WORK

For Unseen 2019, Bellomo presents a combination of pieces from the series *The Pixel Copyist* (2017 – ongoing). In both the works, the reflection on identity and its representation is central. The artist, starting from some digital photographic portraits, has rediscovered the color code of every single pixel that made up the digital image and manually reported the information on a squared sheet, reconstructing the original appearance of the faces. The digital portraits described by Bellomo - standardized in their frontal presentation - are made up of color codes which requires translation, to exist as distinctive elements they undergo a process of decoding. By lowering the resolution of the portrait so that the size of each pixel corresponds to a squared sheet, Bellomo has forced himself into the same action performed by the digital software. In his 'numerical portraits' the artist makes a further step: he shows the digital mechanism that regulates the coding process of all the images we see on the Internet. At the end of the process, the artworks produced by Bellomo functions as analogical aliases, unique pieces made by hand, showing the coding language that constitutes their essences.

On the occasion of Unseen 2019, Fabrizio Bellomo presents the premiere work *After Muybridge* (2019), full HD video (01 '00' '), which through the technique addressed in *The Pixel Copyist* series revisits the famous film the horse in motion of Eadweard Muybridge.

BIO

Fabrizio Bellomo (1982, Bari) lives and works in Bari. His works were exhibited in Italy and abroad, both in solo and collective projects. His first movie *L'Albero di Trasmissione* was presented in the occasion of 55th Festival dei Popoli, Florence. In 2012 he won Premio Celeste. Among his most recent performances and exhibitions: *Muri puliti, popolo muto, #aviewnotawindow*, Ciocca Contemporary, Milano (2019); *Arcipelago Italia*, Padiglione Italia, 16. Biennale di Architettura, Fondazione La Biennale di Venezia (2018); *La seconda notte di quiete*, Festival Veronetta, Verona (2017); *Show Memorysize of*, Anonima Kunsthalle, Varese (2017); *Villaggio Cavatrulli*, mostra personale, Planar Gallery, Bari (2017); *Mediterranea 18 Young Artists Biennale*, Lincoln Center, Tirana (2017); *ANTOLOGIA*, Metronom, Modena (2017).